TELEMEDICINE: A NEW WAY TO ACCESS CARE THAT SAVES MONEY

Another Health Care Innovation for Your Organization

Excellus Live Fearless
50% of emergency room visits are non-emergencies.¹
$38B PER YEAR IS WASTED BY U.S. EMERGENCY ROOMS AS A RESULT OF OVERUSE.²
20.3 DAYS IS THE AVERAGE WAIT TIME FOR PATIENTS AT A FAMILY PRACTICE.²
70% of doctors’ office visits could be handled over the phone.¹
WHAT DOES THIS MEAN TO YOU?

When sick with minor illnesses, employees sometimes find it difficult to get the care they need, which impacts productivity and costs money.
LET’S SEE EXACTLY HOW EXPENSIVE PATIENT CARE CAN BE PER TYPE OF VISIT.

-$75–$200
PRIMARY CARE

-$80–$200
URGENT CARE

-$950–$1,800
EMERGENCY ROOM
WE CAN HELP.
WELCOME TO TELEMEDICINE

It’s the newest way for you and your employees to access care 24/7/365 from home, the office, or on the road. (Even on holidays!) Just use a computer or phone.
TELEMEDICINE IS:

A great option for non-life-threatening conditions when your primary care doctor is not available

A convenient alternative to visiting urgent care or the emergency department
TELEMEDICINE IS NOT:

A replacement for primary care doctors

A solution for life-threatening conditions (e.g., heart attack, stroke)
So, if your 6-year-old wakes up feverish at 2 a.m. ... TRY TELEMEDICINE.
Maybe you’re traveling for work and get whatever sneezing frenzy the lady on the plane had. For everyone’s sake ...

TRY TELEMEDICINE.
Or you just got back from traveling, but now your skin is the color of a lobster. If you’re too uncomfortable to go out ...

TRY TELEMEDICINE.
THE BEST PART?

It costs a flat rate of $40/call.*

*As part of Excellus BlueCross BlueShield’s program. Costs will vary depending on each group’s program.
USE TELEMEDICINE FOR THESE CONDITIONS:

**ADULTS**
- Acne
- Allergies
- Asthma
- Bronchitis
- Cold & Flu
- Fever
- Headache
- Infections
- Insect Bites
- Joint Aches & Pains
- Nausea & Vomiting
- Pink Eye
- Rashes
- Sinus Infection
- Sore Throat
- Sunburn
- Urinary Tract Infection

**CHILDREN**
- Cold & Flu
- Constipation
- Earache
- Fever
- Nausea & Vomiting
- Pink Eye
BUSINESSES ARE LOVING TELEMEDECINE. ESPECIALLY THOSE WITH:

**HIGH DEDUCTIBLE HEALTH PLANS**
Telemedicine offers more convenient access to a lower cost alternative.

**MOBILE AND REMOTE WORKERS**
Sales forces, drivers, and service reps are on-the-go, working anywhere from a city to a continent away.

**RURAL EMPLOYEES**
This population is traditionally underserved when it comes to health care.
THE AMERICAN MEDICAL ASSOCIATION SAYS MILLIONS OF PEOPLE ARE SAVING MONEY WITH TELEMEDICINE.
CLAIM COSTS SAVED PER YEAR:

$300

$1,000+

Excellus BlueCross BlueShield
A WIN-WIN FOR YOUR TEAM

It all comes down to supporting your number one resource—your employees. Besides lowering health care costs, telemedicine is an easy-to-use benefit that can be an important retention tool, decrease time missed at work, and increase productivity.
HELP YOUR EMPLOYEES STAY HEALTHIER AND HAPPIER.

For more information and ways to make a positive impact with telemedicine, contact your Excellus BlueCross BlueShield rep today.
Sources:
2. MDLIVE, a leading telehealth provider of online and on-demand health care delivery services.
3. Excellus BlueCross BlueShield Average Cost Data
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